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Planning for catastrophes is positive thinking.

Not Doing So Is A Disaster.

It takes time, money, and imagining the unimaginable. But if we don't do it now, we'll regret it later. Here are a few steps we can take to better prepare and protect America:

1. BETTER UNDERSTAND THE GROWING RISKS. More people are moving into areas that are at higher risk for natural disasters. And many who do, choose not to buy the additional protection they may need.

2. BUILD SMARTER AND STRONGER. In some parts of the country, building codes aren't strong enough to make buildings withstand the catastrophes that are likely to occur.

3. CREATE CATASTROPHE FUNDS. The public and private sectors must work together to create a financial backstop program that can give consumers more protection at lower cost.

The worst thing we can do is nothing. Become part of the solution now at www.protectingamerica.org.

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